



G. BRINT RYAN
COLLEGE OF
BUSINESS



2024

ENERGY RENAISSANCE: TRANSFORMATIVE TRENDS IN OIL AND GAS

Exhibitor and Sponsor Package



THE CENTER FOR
ENERGY ACCOUNTING
& SUSTAINABILITY



PDX
Professional Development
Experience

November 13-14, 2024
Westin Denver Downtown
Denver, CO

Contact: Judy.DeLay@unt.edu
940-565-3170



Energy Renaissance: Transformative Trends in Oil and Gas

Join us for the first in-person Energy Renaissance Conference hosted by the University of North Texas, Center for Energy Accounting and Sustainability, former Institute of Petroleum Accounting. We have planned this conference for “C” level executives and owners of energy related companies. Industry experts and senior executives will examine the full range of financial, economic, and political issues affecting the industry.

AICPA opted out of hosting the 2024 Oil and Gas Conference and UNT felt the need was still there and took the opportunity to engage the oil and gas industry in this platform.

Who Should Attend:

- **Assurance and Audit professionals**
- **CPAs who advises oil and gas companies**
- **Finance and Accounting executives**
- **Financial leaders & legal experts**
- **Government and regulatory officials**
- **Tax and energy consultants**

The Event Will Be Held On:

Nov. 13 – 14, 2024
Westin Denver Downtown
Denver, CO

Key Sessions

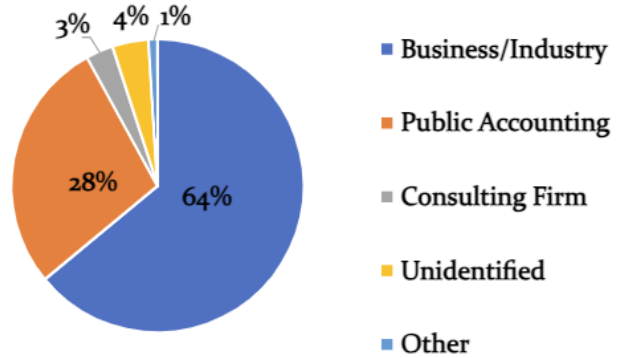
Find out the most pressing accounting, audit and tax issues affecting the oil and gas industry. We'll cover topics such as:

- Inside the Beltway, Post Election Outlook for oil & gas
- Generative AI in Energy, The Profession, How the Industry is applying it
- ESG – Carbon capture/ EPA regs that may impact
- Geopolitical, political, and SEC updates on current accounting and financial reporting issues
- New regs on Cyber Security
- Year-End Energy Tax Updates and much more

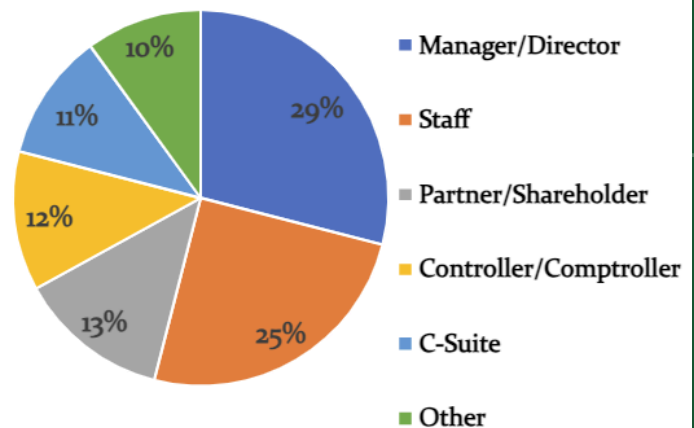
Conference Demographics Expected



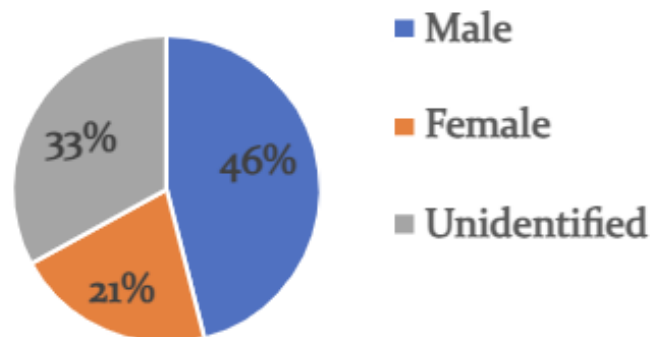
Business Category



Positions



Gender



Conference Sponsorships

There are two options to participate as a sponsor. You can sponsor the conference sponsorship or sponsor a particular event or item. See the following pricing.



\$12,000

Platinum Level Sponsor

- ✓ 2 - 5 minute commercial posted on app or with a timeslot Conference on Agenda. Topic must be approved.
- ✓ Three registrations to attend conference sessions
- ✓ Special recognition on all event materials and signage
- ✓ Complimentary full-page advertisement in the event program

\$10,000

Gold Level Sponsor

- ✓ Two registrations to attend conference sessions
- ✓ Special recognition on all event materials and signage
- ✓ Complimentary full-page advertisement in the event program

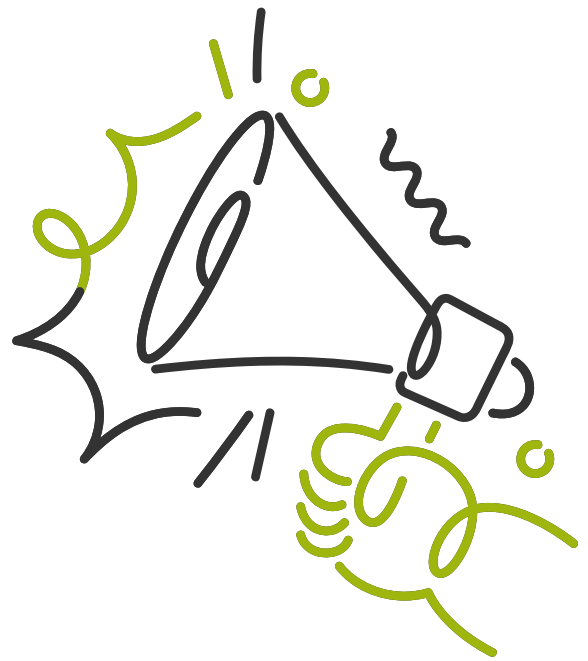
\$7,500

Silver Level Sponsor

- ✓ One registration to attend conference sessions
- ✓ Special recognition on all event materials and signage
- ✓ Complimentary half-page advertisement in the event program

Program Guide Ads

Highlight your Company
with one of our
Advertising Opportunities
Reserve your spot NOW!



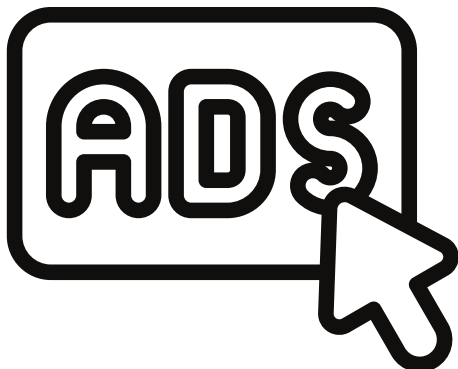
\$3,000

Inside front or back cover or outside back cover (color) 4.75" wide by 8" tall, no bleeds



\$2,000

Full page ad (black and white only) 4.75" wide by 8" tall, compose copy in pure black and white



\$1,000

Half page ad (black and white only) 4.75" wide by 4" tall, compose copy in pure black and white

All print advertising must be confirmed at least 60 days prior to the conference due to program printing timelines.

Promotional Sponsorships

1 Networking Reception Sponsor \$8,000 (1 available)

Reception is in the foyer area among the exhibit booths. Your company name and logo are displayed on cocktail napkins you source and supply. Package includes:

- Full page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

2 Breakfast or Lunch Sponsor \$7,000 (4 available)

Have your company highlighted by sponsoring one of the two breakfasts or one of two lunches that are open to all the attendees. Includes:

- Full page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

3 Wi-Fi Sponsor \$7,500 (1 available)

Associate your company with wireless internet capacity for all the attendees.

Your corporate name and logo appear on the log-in page. Wi-Fi will be coordinated through the hotel audiovisual department.

Package includes:

- Prime sponsor space
- Full page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

4 Charging Station Sponsor \$6,000 (1 available)

Everyone needs a quick charge now and then. Place your brand on the Charging Station and make sure people are aware of your organization's presence. Includes:

- Full page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage
- Located in Conference exhibit area

Promotional Sponsorships

5 Swag Bag Sponsor \$7,000 (1 available)

Swag bags are useable through the year, and have become the hot properties at conferences. You will source the bag of your choice and CEAS can help with a list of suggested bags.

Includes:

- Full page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

6 Notepad Sponsor \$5,000 (1 available)

Notepads of your choosing gives attendees a handy tool to jot down information on a branded item that everyone carries throughout the conference. You source and supply the note pads, giving you product control. Includes:

- Half-page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

7 Lanyard Sponsor \$4,000 (1 available)

Everyone wears a lanyard! Make your brand known by placing your logo on each one. Includes:

- Half-page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

8 Keycard Sponsor \$4,000 (1 available)

Attendees from out of town will be welcomed with a customized hotel keycard imprinted with your company logo in full color on one side. Includes:

- Half-page black and white ad in the conference program guide
- One paid entrance to attend the conference sessions
- Major signage

Booth Opportunities

Highlight your Company with one of our Advertising Opportunities
Reserve your spot NOW!



Exhibit hours are 8a.m. to 5p.m. on Wed., 11/13 and Thurs., 11/14.



There are 10 booths available and can be identified in the Exhibit Area on the map. Please note your top 3 choices on the Registration Form

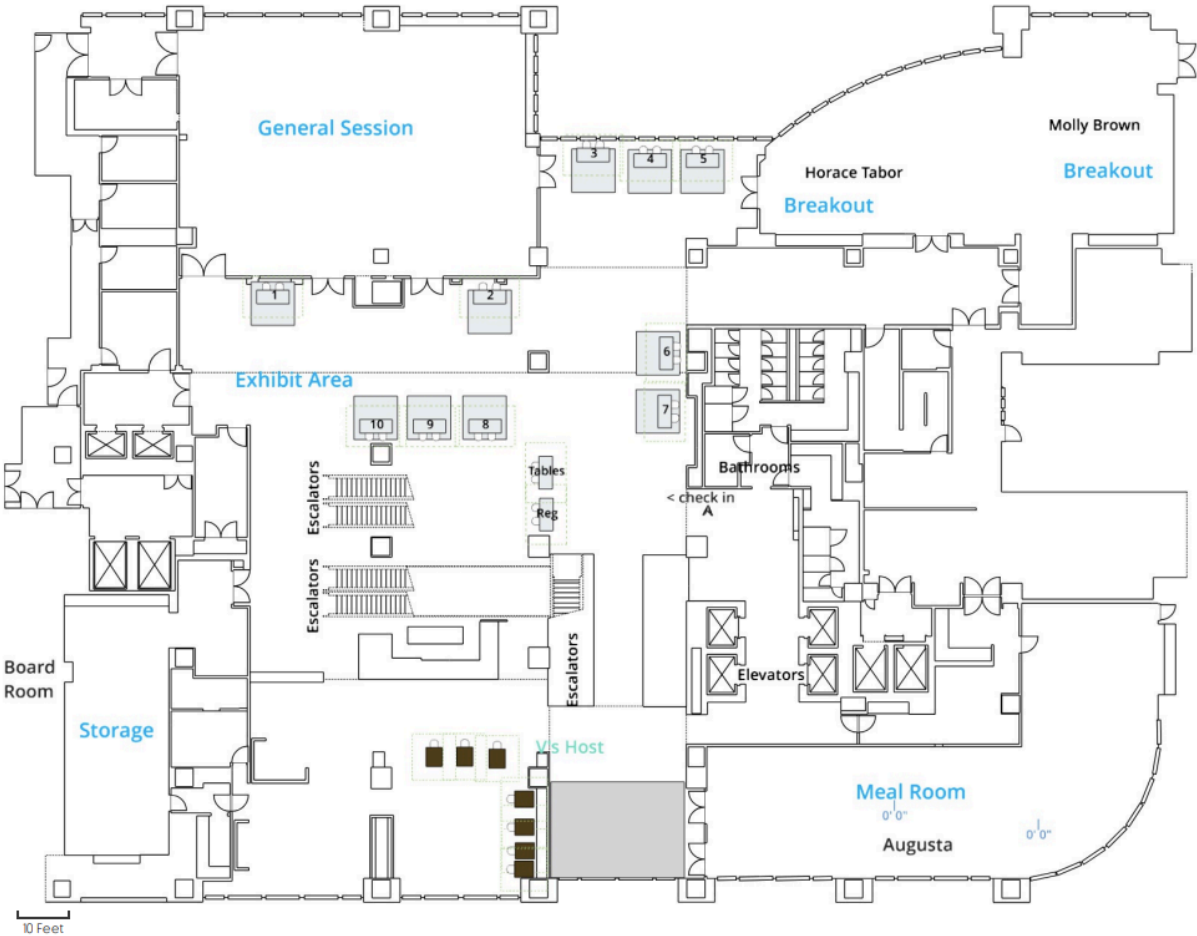


EXHIBIT BOOTH DETAILS

Live booth space includes 8' x 8' booth in a carpeted ballroom foyer, skirted table, 2 chairs, and a wastebasket. Expect an Exhibitor Service Packet upon paid registration with details. The packet will include cargo transportation information, move-in/move-out details and equipment rental options and prices. The packet will also include forms to order electricity and internet options directly with the hotel. Paid security is not provided but locked storage will be made available. Set up times will be emailed closer to the event.

**BOOTH
PRICE IS
\$6,000**

Up to 2 representatives at one time to man the booth which includes breakfasts, breaks, lunches and reception. Exhibitors can rotate staff through booth as needed. All staff and representatives in booth must be registered for conference.

Additional passes can be purchased at the regular attendee price of \$1,295 please send email inquiries to: ceas@unt.edu

Post-conference attendee lists with USPS mailing addresses upon request.

Company listing in the on-site conference program.

The conference room rate at the Westin Denver Downtown is \$279. Indicate your conference attendance at Energy Renaissance to receive this preferred rate based on availability. See <https://book.passkey.com/go/untoilmeeting> or call 844-208-3460 to book your discounted hotel room. Cutoff Date is Wednesday, October 23, 2024



Exhibitor/Sponsor Registration Form

Name _____

Title _____

Company _____

Billing Address _____

City _____

State _____ Zip _____

Email _____

2nd Email _____

Payment Information

Total Amount Enclosed _____

American Express Discover MasterCard Visa

Credit Card # _____

Card ID/Validation Code (3-digit # found on back of credit card. Am Exp is 4-digit # on the card front.) _____

Expiration Date MM/YR _____ Billing Zip Code _____

Signature _____

Paying by: Check. Please make check Payable To UNT.

Please mail to: **UNT Center for Energy Accounting & Sustainability (CEAS)**
Attn: Judy DeLay
1155 Union Circle, #305460
Denton, TX 76203-5017

The following information will be used for exhibitor listings in the Conference Program. Please type or print clearly all information as it should appear for publication.

Publicity Information

The following information will be used for exhibitor listings in the Conference Program. Please type or print clearly all information as it should appear for publication.

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

URL _____

<p>Conference Program Ad Space</p> <p><input type="checkbox"/> \$3,000 inside/outside covers (color)</p> <p><input type="checkbox"/> \$2,000 inside full page (black & white)</p> <p><input type="checkbox"/> \$500 inside half page (black & white)</p>	<p>Conference Sponsor</p> <p>Indicate type of Sponsorship & Price:</p> <p>Sponsorship _____</p> <p>Price _____</p>
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Exhibit Space – Booth Assignments

\$6,000 (\$2,500 reduced traffic) per booth space. Using the attached floor plan, please indicate your top 3 booth space locations. They will be assigned on a first-paid, first serve basis.

#1 _____ #2 _____ #3 _____

Please return this form to judy.delay@unt.edu

Energy Renaissance: Transformative Trends in Oil and Gas

Hotel Accommodations

Reserve your hotel at the Westin Denver
Downtown at

<https://book.passkey.com/go/untoilmeeting> or
call 844-208-3460 to book your hotel room.

Please note the hotel cut-off date for the
discounted room at the Energy Renaissance:
Transformative Trends in Oil & Gas is Wed.,
10/23/2024.

Westin Denver Downtown

1672 Lawrence Street

Denver, CO 80202, USA

November 13 - 14, 2024

