Application for the Certificate of Excellence for Teaching Online (CETO) Summer or Fall

Are you a faculty member who wants to learn how to create inclusive learning environments which foster student belonging and academic success? Are you interested in trying new methods to re-engage post-pandemic students? DSI CLEAR invites you to apply for CETO, a community of practice where instructors will learn to apply inclusive, evidence-based teaching practices to their online and hybrid courses. The goal of this seven-module course is to build instructor rapport, more autonomous learning environments, and opportunities for all students to engage in the learning process, leading to increased student participation, retention, and success.

The CETO cohort will move through the course together to build a dynamic community of practice. Participant engagement will take place in Canvas and via the Packback discussion platform, Teams, and in the virtual or face-to-face meetings. In addition, you will have opportunities to share with and learn from your fellow UNT colleagues.

CETO Course Outline

Weeks	Module title	Module description
1-2	High Rapport Engagement Strategies	Building rapport with students in online courses can cultivate belonging and has been linked to higher retention (Cartee, 2021; Glazier & Skurat Harris, 2020; Parrish et al., 2021). We will begin the first week by applying high-engagement practices in online courses that build instructor presence. Instructors will write engaging weekly announcements and record a welcoming video for their course.
3-4	Inclusively Engaging Content	Content that is accessible in more than one mode can impact student success and belonging (Addy et al., 2021). In the second module, instructors will create multimodal content for their online course.
5-6	Reflective Growth of Instructional Practice	There are many opportunities to collect data about instruction over the course of the semester. In module seven, instructors will develop a tool to collect student feedback mid-semester which can help improve end-of-semester student evaluations.
7-8	Learning Activities that Empower Students with Choice	Learning activities can be designed to give learners multiple opportunities to "fail forward" and improve with each attempt (Addy et al., 2021; Meyers, et al., 2019). In the third module, instructors will design multimodal assignment options that help students successfully achieve course learning outcomes.
9-10	Engaging Discussions for all Learners	Discussion can improve academic performance, promote interaction between students, and encourage autonomy and belonging (Batra & Klein, 2021; Cho et al., 2020; Glass et al., 2022). In the fourth module, instructors will self-evaluate the discussion policies in a course, design engaging discussion questions, and write engagement expectations.
11-12	Assessments that Engage	Assessments that invite the demonstration of learning in uniquely authentic ways can increase student success and retention (O'Neill et al., 2021). In the fifth module, instructors will have an opportunity to design an authentic, multimodal assessment for a unit-level objective and design a rubric for their course.
13	Feedback that Fosters Growth	High quality feedback can lead to higher academic achievement, greater mental health for students, and increased engagement with coursework (Dweck, 2017; Kroper et al., 2022; Nalipay et al., 2021). In the sixth module, instructors will apply evidence-based feedback practices that employ growth mindset, connect students to their career goals, and engage students in dialogue around their learning.

Additional CETO Participant details:

- Faculty can only enroll in one professional development institute per academic year (CETO, GAIT, OCAI, CLAW, or ACUE).
- Participants who receive a score of 80% or higher will receive a $1,500 Professional development stipend which will be sent to departments upon completion of the course, in addition to earning a CETO digital and digital Certificate.
- Participants will be asked to commit to approximately 2 hours per week for the duration of the course.
- The application will close Friday, April 25th. There is a limited number of seats available in each cohort.
- Participants will be notified of their acceptance no later than May 2nd.
- Department chair signatures will be required on all applications.
- All course assignments must be submitted by 11:59 PM June 26 for summer and Dec 4th for Fall.
- CETO is a hybrid learning community with synchronous meetings and is not self-paced or asynchronous.
- All summer 2025 CETO meetings will take place virtually on Zoom 11:00 AM every Friday May 9-June 27.
- Fall 2025 CETO participants will be asked to choose a modality track for the synchronous meetings:
    - In-person meetings will take place on Wednesdays (9/3,9/17, 10/1, 10/15, 10/29, 11/12) from 12-1 in SSB 101 (lunch provided).
    - Virtual meetings will take place on Fridays (9/5, 9/19, 10/3, 10/17, 10/31, 11/14) from 9:30 – 10:30 AM (no lunch).
- Summer CETO will launch with a virtual orientation on May 9th 9:30 – 10:30 AM and will end with a virtual certificate ceremony Friday, June 27th 9:30 – 10:30.
- Fall CETO will launch with a virtual orientation on Friday, Aug 22 9:30 – 10:30 AM and will end with a virtual certificate ceremony Friday, Dec 5 9:30 – 10:30.
- Participants will be asked to volunteer for a UNT DSI study on faculty development modality.

Please email the completed application to **faculty.development@unt.edu** no later than April 25th, 2025.

1. Applicant name: _____

2. Email address: _____

3. Which CETO cohort are you applying for:

    ❑ Summer 2025 (May 12 – June 27)

    ❑ Fall 2025

4. UNT ID # (*Not EUID*): _____

5. Professional title: _____

6. Academic department: _____

7. College: _____

8. Years teaching: _____

9. Years at UNT: _____

10. How many CLEAR events have you attended in the past 18

    months?_____

11. Please list the courses you will teach in the semester you are taking CETO, including modality (face-to-

    face, hybrid, or online):

    _____   _____   _____

    Course # / Modality   *Course # / Modality*   *Course # / Modality*

    _____   _____   _____

    Course # / Modality   *Course # / Modality*   *Course # / Modality*

12. [FALL ONLY] In which modality would you like to attend CETO? Please note that you can only choose one
    mode and will be expected to attend in the same modality each time.
    ❑ Hybrid: Asynchronous online & synchronous in-person on Denton campus
    ❑ Hybrid: Asynchronous online & synchronous on Zoom
13. Why do you want to enroll in the CETO course?

    _____

    _____

    _____

14. Would you like to be added to the DSI CLEAR Faculty Development Teams channel to be notified of future
    events?
    ❑ Yes
    ❑ No
15. What is your t-shirt size?
    ❑ S
    ❑ M
    ❑ L
    ❑ XL
    ❑ 2XL

_____   _____

Instructor signature   *Date*

_____   _____

Department chair signature   *Date*

References

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